

GRANT APPLICATION PROCEDURES

Policies

The Endowment makes grants to nonprofit, tax-exempt, charitable organizations and to governmental agencies.

VEE encourages requests for specific projects that promise measurable results to improve the environment. Applicants should describe specifically how they propose to measure the success of a grant project.

Grant funds are not provided for general support, overhead, indirect costs, capital projects, land purchases, building construction or renovation, endowments, lawsuits, or to individuals.

Matching funds in equal amounts from other sources are required, and challenge grants may be offered to provide leverage in fundraising.

Proposals that are clearly outside the purposes and geographic limitations of our grantmaking programs may be declined without further review. All others will be considered by the Board of Directors.

Approved grants are paid in installments on a reimbursement basis. Grantees are required to submit periodic reports of progress, expenditures, and results.

Each year the Endowment receives requests far in excess of available funds. In fairness to others, applicants are asked not to apply to the Endowment more than once a year.

Application Deadlines

Proposals must be **received by** the Endowment by 5 p.m. (ET) on the following dates:

- Virginia Program and Virginia Mini-Grant Program: June 15 and December 1.
- Kanawha and Ohio River Valleys Program: June 15 only.

When the date falls on a weekend or holiday, the following business day will be the deadline.

The Endowment has a strict policy on receipt of complete proposals by deadlines. Without exception, late proposals will not be accepted. Proposals may not be submitted by facsimile or by e-mail.

For delivery by U.S. mail, address to:

Gerald P. McCarthy
Executive Director
Virginia Environmental Endowment
P.O. Box 790
Richmond, Virginia 23218-0790

(804) 644-5000
E-mail: info@vee.org
www.vee.org

For package delivery:

Three James Center
1051 East Cary Street
Suite 1400
Richmond, Virginia 23219

Proposal Requirements

Two copies of the complete proposal, signed by the organization's chief executive officer or board chairman, must be received by the deadline date. The Endowment does not review or comment on preliminary proposals. Applicants to the Virginia Mini-Grant Program should review the special guidelines and application materials for the Mini-Grant Program on the web site.

Each proposal must include the following information:

- A cover letter identifying the applicant, project title, grant request, matching funds, project schedule, and whether the proposal is being submitted to the Virginia Program, the Virginia Mini-Grant Program, or the Kanawha and Ohio River Valleys Program.
- A project description, limited to five pages, clearly stating the need for the project, goals and objectives and how they will be achieved, how project results will be measured, and relationship to other work being done in the field.
- A description of the organization, names and qualifications of key project staff, a list of the members of the governing board, the current operating budget, and a copy of the current tax-exempt ruling from the Internal Revenue Service, if applicable.
- A line-item budget for the proposed project, showing total project costs, the amount and proposed allocation of grant funds requested from the Endowment, and all sources and amounts of matching funds, which must equal or exceed the requested grant.
- The project schedule, with specific beginning and ending dates for requested grant support.
- A detailed plan for evaluating and disseminating project results, for continuing project activities, and for raising future financial support.

Virginia
Environmental
Endowment

2009 ANNUAL REPORT

GRANT AWARDS 2008-2009

Virginia Program

Appalachian Trail Conservancy <i>Blacksburg, Virginia</i> A Trail to Every Classroom: Expanding a Network in Virginia	\$10,000 matched by \$10,000
The Cabell Brand Center <i>Salem, Virginia</i> Update the Content of the Virginia Rainwater Harvesting Manual	\$2,000 matched by \$2,000
Cacapon Institute <i>High View, West Virginia</i> Potomac Highlands Watershed School Environmental Forums and BMP Installations	\$6,455 matched by \$6,552
Chesapeake Experience <i>Yorktown, Virginia</i> Experience the Chesapeake Bay 2009: Educators Getting Up Close and Personal with the Chesapeake Bay Ecosystem	\$6,655 matched by \$8,450
Christopher Newport University <i>Newport News, Virginia</i> Virginia Environmental Attitudes Poll [VEAP] (Three Years)	\$40,000 matched by \$38,810
The College of William and Mary <i>Williamsburg, Virginia</i> Measuring the Effective Thickness of Riparian Buffer Strips for Contaminant Trapping in the James and York River Watersheds	\$32,510 matched by \$51,100
Biological Integrity and Water Quality in Stormwater Retention Ponds	\$21,415 matched by \$23,080
The Conservation Fund <i>Arlington, Virginia</i> The John Smith Trail: Upper James Connector Trail Initiative (18 Months)	\$40,000 matched by \$40,000
Friends of the North Fork of the Shenandoah River <i>Woodstock, Virginia</i> E. coli and Benthics Monitoring Initiative (22 Months)	\$23,700 matched by \$24,135
Friends of the Rappahannock <i>Fredericksburg, Virginia</i> Reaching the Next Level (Two-year challenge grant for implementing a diversified fundraising program)	\$50,000 matched by \$86,200

Shenandoah University \$7,000
Winchester, Virginia matched by \$7,000
Shenandoah University's Blue Ridge Institute for
Environmental Studies (SU-BRIES) Information
Dissemination Project

Southern Environmental Law Center \$200,000
Charlottesville, Virginia matched by \$400,000
Enhanced Leadership to Protect Virginia's
Natural Resources (Two Years)

Stream Watch \$19,508
Ivy, Virginia matched by \$120,093
Developing Information about Land Use/Stream Health
Relationships for Application to the Conservation and
Management of the Rivanna River Basin – Year 3

Virginia Historical Society \$127,600
Richmond, Virginia matched by \$38,600
Virginia Environmental History Project (27 Months)

Virginia Junior Academy of Science \$60,000
Richmond, Virginia
The Frances and Sydney Lewis Environmental
Science Scholarship (Four Years)

Virginia Military Institute Research Laboratories \$9,000
Lexington, Virginia
Environment Virginia 2009

Virginia's United Land Trusts (VaULT)
2009 "Conserving Our Commonwealth"
Conference \$3,000
matched by \$7,500

2008 "Conserving Our Commonwealth"
Conference \$3,000
matched by \$5,000

Williamsburg Land Conservancy \$2,400
Williamsburg, Virginia matched by \$400
Mapping Project to identify lands in the James River
and York River watersheds that possess the highest
conservation value

Support of Philanthropy

Association of Small Foundations \$800
Council on Foundations \$2,090
Southeastern Council of Foundations \$1,500

Virginia Program Total \$668,633

Virginia Mini-Grant Program

Blue Sky Fund \$4,420
Richmond, Virginia matched by \$20,100
Westview Explorers Program (outdoor education and
activities for 3rd graders from City of Richmond public schools)

Cave Spring Elementary School \$750
Roanoke, Virginia
Revitalizing the School Pond

**Chesapeake Bay Governor's School
Educational Foundation** \$5,000
matched by \$79,000
Tappahannock, Virginia
Pilot Environmental Day Camp for elementary school students

Maymont Foundation \$4,500
Richmond, Virginia matched by \$5,000
Wetland Senses Hike for Preschoolers-1st Grade

**Old Dominion Resource Conservation
& Development Council** \$3,329
Charlotte Court House, Virginia
"One Bucket at a Time" (environmental education
program for grades K-2)

Swansboro Elementary School \$2,246
Richmond, Virginia matched by \$500
Swansboro's Environmental Education Design for Students (SEEDS)

Virginia Hot Springs Preservation Trust \$3,000
Warm Springs, Virginia matched by \$1,050
The World Beneath Your Feet: Karst in the
Allegheny Highlands 2009 Education Campaign

Mini-Grant Program Total \$23,245

Kanawha and Ohio River Valleys Program

The Mountain Institute \$30,000
Elkins, West Virginia matched by \$35,000
West Virginia Stream Samplers Program (18 Months)

West Virginia Rivers Coalition \$50,000
Elkins, West Virginia matched by \$50,000
Adding an Independent Voice to the Development of Policies
that Protect West Virginia Waters: Nutrients, Antidegradation,
Water Quantity and Human Health (Two Years)

KORV Program Total \$80,000

Total, all Programs \$771,878

Mission and Focus

The mission of Virginia Environmental Endowment is to improve the quality of the environment by using its capital to encourage all sectors to work together to prevent pollution, conserve natural resources, and promote environmental literacy.

Although accorded a national scope by our charter, the Endowment currently limits awards to eligible nonprofit organizations for programs conducted in the state of Virginia and in the Kanawha and Ohio River Valleys of Kentucky and West Virginia.

History

Virginia Environmental Endowment, a nonprofit, independent grantmaking foundation, came about in a unique way: by court order. In February 1977, in the United States District Court for the Eastern District of Virginia, Allied Chemical Corporation was fined \$13.2 million for polluting the James River with the pesticide Kepone. With the approval of Judge Robert R. Merhige Jr., a portion of this fine – \$8 million – was paid by Allied to fund the creation of Virginia Environmental Endowment for the purpose of improving the quality of Virginia's environment.

Between 1981 and 1991, VEE received another \$1.4 million in court settlements paid by the FMC Corporation, Bethlehem Steel Corporation, Wheeling-Pittsburgh Steel Corporation, IR International, Inc., and Hauni Richmond, Inc. The FMC funds expanded the Endowment's work in Virginia and beyond into the Kanawha River and Ohio River Valleys.

For over thirty years, the Endowment has honored its innovative creation by funding imaginative people working effectively to improve the quality of the environment.

Financial Summary

The March 31, 2009 reviewed asset value of Virginia Environmental Endowment was \$11,626,711. During the fiscal year the Board of Directors approved 31 grants totaling \$771,878. When combined with matching funds, grants awarded by VEE since 1977 to a wide variety of organizations represent an investment of more than \$67 million in environmental improvement.

Grantmaking Programs

VEE grantmaking comprises three programs: the Virginia Program, the Virginia Mini-Grant Program, and the Kanawha and Ohio River Valleys Program.

Virginia Program

The Virginia Program supports community action, reinforced and informed by research and education. Current grantmaking priorities track the Endowment's mission as follows:

- **Water quality research and monitoring of water quality conditions throughout Virginia;**
- **Land and open space conservation;**
- **Chesapeake Bay fisheries conservation, research and education;**
- **Environmental education.**

Virginia Mini-Grant Program

The Virginia Mini-Grant Program supports community-based efforts to strengthen environmental education and to promote stewardship of Virginia's waterways. These are intended to be one-time, start-up grants, and preference is given to modest local projects. Public and private schools (K-12) and nongovernmental, nonprofit community organizations in Virginia are eligible to apply for one-year Mini-Grant awards up to \$5,000. Local, state, and federal government agencies and programs are not eligible. Guidelines and application forms are available on our web site, www.vee.org.

Kanawha and Ohio River Valleys Program

Currently limited to the Kanawha and Ohio River Valleys of Kentucky and West Virginia, this program supports research, education, and community action on water quality and the effects of water pollution on public health and the environment. Emphasis is given to collaboration by citizens, government, and industry to develop effective public policies and to increasing public participation in water quality monitoring and watershed management.

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