



Virginia Environmental Endowment

2013 ANNUAL REPORT

P. O. Box 790, Richmond, Virginia 23218-0790
(804) 644-5000 e-mail: info@vee.org www.vee.org

Mission and Focus

The mission of Virginia Environmental Endowment is to improve the quality of the environment by using its capital to encourage all sectors to work together to prevent pollution, conserve natural resources, and promote environmental literacy.

Although accorded a national scope by our charter, the Endowment currently limits awards to eligible nonprofit organizations for programs conducted in the state of Virginia and in the Kanawha and Ohio River Valleys of Kentucky and West Virginia.

History

Virginia Environmental Endowment, a nonprofit, independent grantmaking foundation, came about in a unique way: by court order. In February 1977, in the United States District Court for the Eastern District of Virginia, Allied Chemical Corporation was fined \$13.2 million for polluting the James River with the insecticide Kepone. With the approval of Judge Robert R. Merhige Jr., a portion of this fine – \$8 million – was paid by Allied to fund the creation of Virginia Environmental Endowment for the purpose of improving the quality of Virginia's environment.

Between 1981 and 1991, VEE received another \$1.4 million in court settlements paid by the FMC Corporation, Bethlehem Steel Corporation, Wheeling-Pittsburgh Steel Corporation, IR International, Inc., and Hauni Richmond, Inc. The FMC funds expanded the Endowment's work in Virginia and beyond into the Kanawha River and Ohio River Valleys.

For over thirty years the Endowment has honored its innovative creation by funding imaginative people working effectively to improve the quality of the environment.

Financial Summary

The March 31, 2013 reviewed asset value of Virginia Environmental Endowment was \$16,884,918. During the fiscal year the Board of Directors approved 29 grants totaling \$452,671. When combined with matching funds, grants awarded by VEE since 1977 to a wide variety of organizations represent an investment of almost \$72 million in environmental improvement.

Photograph courtesy of National Park Service.

Grantmaking Programs

VEE grantmaking comprises three programs:

- Virginia Program
- Virginia Mini-Grant Program
- Kanawha and Ohio River Valleys Program

Virginia Program

The Virginia Program supports community action, reinforced and informed by research and education. Current grantmaking priorities track the Endowment's mission as follows:

- Water quality research and monitoring of water quality conditions throughout Virginia;
- Land and open space conservation;
- Chesapeake Bay conservation, research and education;
- Environmental education

Virginia Mini-Grant Program

The Virginia Mini-Grant Program supports community-based efforts to strengthen environmental education and to promote stewardship of Virginia's waterways. These are intended to be one-time, start-up grants, and preference is given to modest local projects. Public and private schools (K-12) and nongovernmental, nonprofit community organizations in Virginia are eligible to apply for one-year Mini-Grant awards up to \$5,000. Local, state, and federal government agencies and programs are not eligible. Guidelines and application forms are available on our web site, www.vee.org.

Kanawha and Ohio River Valleys Program

Currently limited to the Kanawha and Ohio River Valleys of Kentucky and West Virginia, this program supports research, education, and community action on water quality and the effects of water pollution on public health and the environment. Emphasis is given to collaboration by citizens, government, and industry to develop effective public policies and to increasing public participation in water quality monitoring and watershed management.

Grant Application Procedures

Policies

The Endowment makes grants to nonprofit, tax-exempt, charitable organizations and institutions and occasionally to governmental agencies.

VEE encourages requests for specific projects that promise measurable results to improve the environment. Applicants should describe specifically how they propose to measure the success of a grant project.

Grant funds are not provided for general support, overhead, indirect costs, capital projects, land purchases, building construction or renovation, endowments, lawsuits, or to individuals.

Matching funds in equal amounts from other sources are required, and challenge grants may be offered to provide leverage in fundraising.

Proposals that are clearly outside the purposes and geographic limitations of our grantmaking programs may be declined without further review. All others will be considered by the Board of Directors.

Approved grants are paid in installments on a reimbursement basis. Grantees are required to submit periodic reports of progress, expenditures, and results.

Each year the Endowment receives requests far in excess of available funds. In fairness to others, applicants are asked not to apply to the Endowment more than once a year.

Application Deadlines

Proposals must be received by the Endowment by 5 p.m. (ET) on the following dates:

Virginia Program and Virginia Mini-Grant Program:
June 15 and December 1

Kanawha and Ohio River Valleys Program:
June 15 only

When the date falls on a weekend or holiday, the following business day will be the deadline.

Notice on 2013 Grant Applications:

Due to the transition to the new Executive Director, VEE will not be accepting new grant applications until December 2013. Prospective applicants are encouraged to check our website at www.vee.org for further information.

For delivery by U.S. mail, address to:
Joseph H. Maroon
Executive Director
Virginia Environmental Endowment
P.O. Box 790
Richmond, Virginia 23218-0790

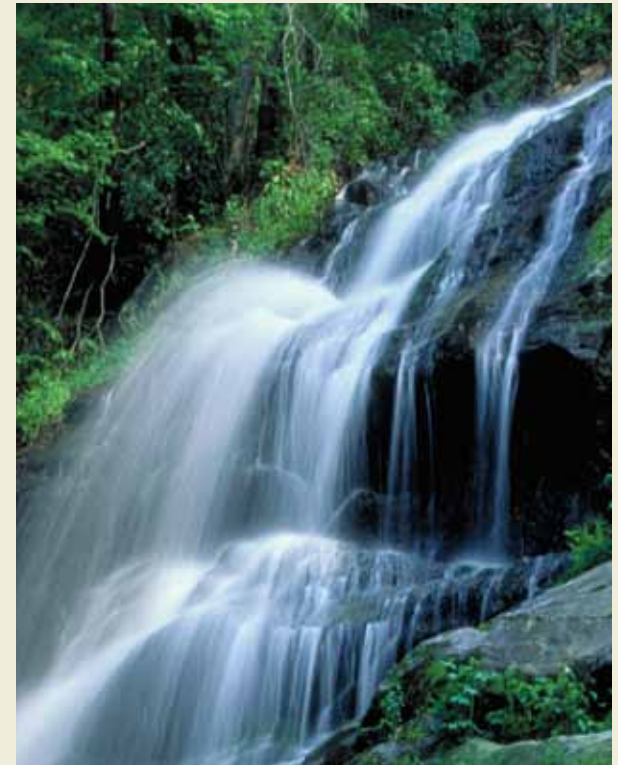
For package delivery:
Three James Center
1051 East Cary Street, Suite 1400
Richmond, Virginia 23219

Proposal Requirements

Two copies of the complete proposal, signed by the organization's chief executive officer or board chairman, must be received by the deadline date. The Endowment does not review or comment on preliminary proposals. Applicants to the Virginia Mini-Grant Program should review the special guidelines and application materials for the Mini-Grant Program on the web site.

Each proposal must include the following information:

- A cover letter identifying the applicant, project title, grant request, matching funds, project schedule, and whether the proposal is being submitted to the Virginia Program, the Virginia Mini-Grant Program, or the Kanawha and Ohio River Valleys Program.
- A project description, limited to five pages, clearly stating the need for the project, goals and objectives and how they will be achieved, how project results will be measured, and relationship to other work being done in the field.
- A description of the organization, names and qualifications of key project staff, a list of the members of the governing board, the current operating budget, and a copy of the current tax-exempt ruling from the Internal Revenue Service, if applicable.
- A line-item budget for the proposed project, showing total project costs, the amount and proposed allocation of grant funds requested from the Endowment, and all sources and amounts of matching funds, which must equal or exceed the requested grant.
- The project schedule, with specific beginning and ending dates for requested grant support.
- A detailed plan for evaluating and disseminating project results, for continuing project activities, and for raising future financial support.



VEE Board of Directors and Staff

Officers	Dixon M. Butler, <i>President</i> Robert B. Smith Jr., <i>Senior Vice President</i> Paul U. Elbling, <i>Treasurer</i> Gerald P. McCarthy, <i>Secretary</i>
Directors	Robin D. Baliles, Charlottesville Dixon M. Butler, Washington DC William B. Cummings, Alexandria* Paul U. Elbling, Richmond Landon Hilliard, Charlottesville Lawrence E. Kochard, Charlottesville† Anna L. Lawson, Daleville Frances A. Lewis, Richmond** Nina Randolph, Alexandria Robert B. Smith Jr., Washington DC * President Emeritus ** Director Emeritus † effective April 15, 2013
Staff	Gerald P. McCarthy, <i>Executive Director</i> Joseph H. Maroon, <i>Executive Director†</i> Jean Wildbore, <i>Administrative Assistant</i> † effective May 15, 2013

Grant Awards 2012-2013

Virginia Program

Blue Ridge Land Conservancy, Roanoke, VA
2013 Virginia Land Conservation Conference
\$1,000

Chesapeake Conservancy, Annapolis, MD
Strengthening Conservation for Virginia's Future
\$30,000 / matched by \$30,000

Chesapeake Experience, Yorktown, VA
Experience the Chesapeake Bay 2012:
Educators Getting Up Close and Personal with
the Chesapeake Bay Ecosystem
\$5,020 / matched by \$9,613

The College of William and Mary, Williamsburg, VA

W.M. Keck Environmental Field Laboratory
Improving Stormwater Pond Function with
Floating Treatment Wetlands: A Case Study
\$8,612 / matched by \$9,500

Marshall-Wythe School of Law Foundation
Virginia Coastal Policy Clinic's inaugural project,
Protecting Virginia Localities from Sea Level Rise:
Integrating Science and Law to Advance Informed
Decision-making
\$77,900 / matched by \$157,000

Friends of the Rappahannock, Fredericksburg, VA
Environmental Education Coordinator Start-Up:
Increasing the Impact of Environmental Education
in the Rappahannock Watershed
\$5,000 / matched by \$75,000

Land Trust of Virginia, Middleburg, VA
Rural Village and Community Conservation Initiative
\$12,500 / matched by \$25,000

Northern Virginia Conservation Trust, Annandale, VA
Bull Run Headwaters Initiative
\$16,800 / matched by \$52,250

Southern Environmental Law Center, Charlottesville, VA
Leadership for Restoration of the Chesapeake
Bay and Land Conservation in Virginia
\$60,000 / matched by \$240,000

Thomas Jefferson Soil and Water Conservation District,
Charlottesville, VA
Cost Share Incentives for Community Residential
Best Management Practices (Two Years)
\$21,665 / matched by \$41,416

University of Richmond, Richmond, VA
School of Professional & Continuing Studies
Sustainability and Nature Symposium 2013
\$12,595 / matched by \$24,645

University of Virginia, Charlottesville, VA
Department of Civil & Environmental Engineering
Algae-Mediated Energy Production and
Water Quality Enhancement at Virginia's
Wastewater Treatment Plants (17 Months)
\$44,357 / matched by \$44,357

Virginia Cooperative Extension-York County,
Yorktown, VA
Schoolyard Habitats: Monarch Initiative
\$6,000 / matched by \$9,400

Virginia Junior Academy of Science, Richmond, VA
The Frances and Sydney Lewis
Environmental Science Scholarship (Four Years)
\$60,000

Virginia Military Institute, Lexington, VA
Environment Virginia 2013
\$7,000

Support of Philanthropy
Association of Small Foundations: \$1,000
Chesapeake Bay Funders Network: \$1,000
Southeastern Council of Foundations: \$1,500

Virginia Program Total **\$371,699**

Virginia Mini-Grant Program

**Chesapeake Bay Governor's School for
Marine and Environmental Science**, Glenss, VA
Water Quality Monitoring and Service Learning at CBGS
\$3,022

FrancisEmma, Inc., Powhatan, VA
BIOBLITZ at BELMEAD!
\$2,100 / matched by \$3,000

Millboro Elementary School, Millboro, VA
M.E.S. Schoolyard Wetlands/Outdoor Classroom
\$5,000 / matched by \$2,500

Nansemond River Preservation Alliance, Suffolk, VA
Community and School Education Project to Decrease
Nutrient Runoff Pollution into Suffolk Waterways
\$2,500 / matched by \$1,000

Saint Mary Star of the Sea School, Hampton, VA
Outdoor Classroom Project
\$5,000 / matched by \$5,000

Seven Hills School, Richmond, VA
River Days Program,
"Bringing the River into the Classroom"
\$4,000 / matched by \$4,000

**Southern Virginia Botanical Gardens and
Environmental Education Center**, Alton, VA
"Summer Is for Growing," program to involve
youth in environmental stewardship through
summer gardening experiences
\$1,200 / matched by \$2,105

Turner Ashby High School, Bridgewater, VA
Smith Island Blessing of the Fleet
\$1,050 / matched by \$1,540

Virginia Association of Elementary School Principals,
Richmond, VA
Fostering Environmental Education in
Virginia's Elementary Schools
\$3,100 / matched by \$3,100

Westmoreland Davis Memorial Foundation,
Morven Park, Leesburg, VA
Vernal Pool Restoration Workshop at Morven Park
\$4,000

Mini-Grant Program Total **\$30,972**

Kanawha and Ohio River Valleys Program

Watershed Watch in Kentucky, Midway, KY
Watershed Watch in Kentucky Program
\$50,000 / matched by \$45,000

Kanawha and Ohio River Valleys Total **\$50,000**

TOTAL ALL PROGRAMS **\$452,671**

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